



HM Government of Gibraltar

Ministry of Education, Heritage,
Environment, Energy and
Climate Change

PRESS RELEASE

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COLLEGE STUDENTS ON STUDY TRIP TO LONDON

A group of 53 students and 4 teachers left Gibraltar today for a four day study trip to London. As part of their A Level qualification in Travel and Tourism, the students have been required to plan, prepare and organise all aspects of the visit. They have been required to show special involvement in a particular area, such as Marketing and Promotion, Finance, Human Resources and they have also needed to demonstrate relevant and productive involvement in the trip throughout the planning stages.

The group's itinerary includes a visit to Gibraltar House in order to develop students' knowledge and understanding of the role of the public sector in tourism development, a key learning outcome for the A2 Tourism Development unit. Whilst there, they will get a first-hand experience of the modern facilities it can offer to Gibraltar Businesses wishing to promote their services in the UK. Another element of the visit, arranged by Gibraltar House, is a tour of the Palace of Westminster.

This will be a wonderful opportunity for the students, some of whom have never been to UK before and it will be an important element of their A Level course and an excellent opportunity to test theory against real world practice.

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