



PRESS RELEASE

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Jazz FM for the Gibunco Gibraltar International Literary Festival

Leading UK radio station **Jazz FM** is to broadcast live from Gibraltar.

Jazz FM, billed as the world's greatest jazz, blues and soul station, will broadcast live from Gibraltar from Monday, November 12th – Friday, November 16th 2018, coinciding with the 6th edition of the Gibraltar Gibunco Gibraltar Literary Festival.

Presenter Nigel Williams (a Jazz FM stalwart who first joined the station in 1994) will host the weekday breakfast show from the Rock airing GMT 6.30 am -10.00 am. Each day the show will highlight a tourist attraction or theme, mixed with local interviews and drawing on the buzz of the Literary Festival.

Commenting ahead of the live broadcast Nigel commented "I can't wait to head back to Gibraltar and be a part of this wonderful festival. The Rock holds a special place for me personally having visited regularly throughout my life – and actually my father was born in the military hospital there!"

A prize draw to win a trip to Gibraltar will be promoted over a six-week period on-air and online through the Jazz FM website, maximising the destination's exposure to a listening weekly audience of 672,000.

UK listeners can reach the station through DAB Digital Radio, on Sky Channel 0202, online at Jazzfm.com and via free Apple, Android and Alexa apps.

Note to Editors:

About Jazz FM

Jazz FM embraces and celebrates the complete spectrum of Jazz in all its colourful forms. Broadcasters, producers and the team are true devotees, with a deep love and understanding of their particular Jazz shade. Jazz FM's passion is vivid, its enthusiasm infectious, sharing the finest jazz with everyone.

Ministry of Tourism, Employment, Commercial Aviation and the Port

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As the UK's only dedicated Jazz broadcaster, the mission is to entertain, promote and celebrate all that's great about Jazz, and give back to the public by co-founding the Love Supreme Jazz Festival and celebrating the best talent by hosting the sensational annual Jazz FM awards. The involvement with national festivals and awards is part of this masterplan - setting the bar high for live performance, recognising outstanding talent and strengthening the Jazz community.

Jazz FM has always worked with the best - the best presenters, brands and organisations, including the BBC on the ground-breaking BBC Music Jazz pop-up digital radio station in 2015 and 2016.

The latest technology and platforms allows Jazz FM to reach its audience in ways they want across the UK on DAB, online, on smart phone, tablet and DTV. It was also one of the first UK-wide radio brands to create its own ground breaking Smart Speak Skill. "Alexa... play Jazz FM"

No matter how people tune-in, they always listen in colour.

Jazz FM is part of Bauer Media UK.

About Bauer Media UK:

Bauer Media UK reaches over 25 million UK consumers through a portfolio of world-class, multi-platform media and entertainment brands including heat, KISS, Grazia, Empire, Magic, Absolute Radio and the Hits Radio Network. It creates and curates entertaining media content that audiences love whenever, wherever and however they want through a multi-channel strategy and a focus on product excellence and audience insight. The result is an exciting array of influential brands, content and talent which provide compelling and engaging advertising opportunities with valuable audiences for UK commercial partners. Bauer Media UK is part of the Bauer Media Group, one of the world's largest privately owned media businesses with media assets all over the globe.