



HM Government of Gibraltar

Ministry of Tourism, Employment,
Commercial Aviation and the Port

PRESS RELEASE

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The Gibraltar Tourist Board supports the Birdwatching Industry

The Gibraltar Tourist Board (GTB) exhibited at the Birdfair, which took place at Rutland Water in Norfolk from 18th - 20th August 2017.

The Birdfair encompasses the whole spectrum of the birdwatching industry whilst at the same time supporting global bird conservation.

The event is supported by hundreds of stands selling the latest products and holidays from wildlife specialists. There is also a schedule of events and lectures lead by well-known birding celebrities.

Joining the GTB on the stand was the Gibraltar Ornithological and Natural History Society (GONHS).

Minister for Tourism, Gilbert Licudi QC, said: "Gibraltar's tourism product is unique and diverse. Our privileged position at one of the most important bird migratory points in the world gives us the opportunity to attract birdwatchers to the Rock. We are committed to supporting these important niche markets in the tourism industry and our participation at Birdfair allows us to showcase this product. This was also an opportunity for the GONHS to underline the work that Gibraltar does in bird conservation."

Note to Editors

Further information on the Birdfair is available at: www.birdfair.org.uk

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